

Skills

UX Research

interviewing, surveying, usability testing, analysis, heuristic evaluation, a/b testing, affinity mapping

UX Writing

personas, journey mapping, user flows, seo, ia, content strategy, copy writing, accessibility

UX Design

design sprints, wire framing, layout design, ui, component library, material design, style guide

UX Engineering

user flow mapping, responsive & interaction design, rapid prototyping, developer hand-off

HCD Teamwork

flexible, collaborative, communicative, problem solver, facilitator, agile, detail focused

Tools

UX Research

google analytics, sheets & forms, usertesting, survey monkey, yougov, doodle, airtable, excel

UX Design

adobe cc, xd, sketch, figma, invision

Software Engineering

zeplin, sublime, atom, github, mysql, wordpress, codepen, bootstrap, html5, css3, javascript, php

Flexible Teamwork

basecamp, asana, jira, trello, slack, miro, mural, dropbox, google drive, notion, zoom

Experience

UX Designer, Project Manager | Freelance

2019 - Current | Brooklyn, NY | Ithaca, NY

- managed team of 3 as well as the client through research, strategy, prototyping, testing and hand-off stages of design process
- created design systems and prototypes for usability tests
- lead client design workshops that included affinity mapping, voting, impact chart, journey & flow mapping, mvp and brand exercises
- redesigned tools to address inclusive & accessibility needs

UX/Product Designer | CUNY TechWorks

2019 - 2020 | Brooklyn, NY

- researched competition, assumptions & technical requirements for online product
- synthesized process solution to provide employment opportunities to students
- responsible for final product solution design & production to serve potential employers

UX Consultant | Trellis Collective

2017-2018 | San Francisco, CA

- assisted in the development & branding of trellis: a collective of ux consultants
- worked with ux designers on various projects, contributing to research, visual design, content strategy and prototyping stages

Social Media Manager | Rogue Play

2014-2015 | San Mateo, CA

- created strategy, tracking metrics, community personas and story lines for social media
- produced copy & video for various video game communities
- crafted targeted notification campaigns for 3 game properties including godzilla smash 3



Experience (continued)

Community Moderator | Roblox

2012-2016 | San Mateo, CA

- provided a safe environment, interactions, and guidance for over 20,000 users/day
- represented roblox at trade shows like gdc
- advised roblox on employee & player training as well as behavior dynamics

Creative Director | Zero Division

2008-2012 | Emeryville, CA

- developed strategies, policies, procedures, products and services
- grew the agency from a team of 2 to 8 - plus 12 project specific contractors
- cultivated potential collaborators and clients
- supported & assisted managing product, marketing, sales & ops teams

Product Manager | Circle Division

2007-2008 | Oakland, CA

- headed a multidisciplinary team of 4 as well as various contractors on presentations, websites, apps, social media, and print marketing
- managed over 40 clients directly to ensure quality products and project alignment
- implemented flexible project management based on agile, critical chain, waterfall & work breakdown

Web & App Developer | Freelance

2006-2008 | Oakland, CA

- engineered over 30 websites & applications using client and server side coding languages, databases, 3rd party api, cms, etc.
- designed website layouts, ui, logos, epks, cd covers, presentations, print marketing, business stationary, etc.
- wrote copy & created products for non-profits, bands, restaurants, art galleries, theatre & dance companies, colleges, athletes, lawyers, doctors, capital firms and more

Portfolio Case Study Aer Password: [emote-sac-epsilon-enfant-mannerly](#)

Clients

Education Clients

cuny techworks, university of california berkeley, ohio university college of osteopathic medicine, ex'pression college, laney college, animation collaborative

Art & Entertainment Clients

concord jazz, yonas media, central works, pro-arts studio, andary dance, spencer day, jazz mafia

Business Clients

weirdo, aer, lafayette & kumagai, john malick architects, her investor group, ashe oakville estate winery, cocina poblana, ben & nicks, bistro liaison, pacific coast brewery, mcfadden & associates, relay health, emeryville chamber of commerce

Non-Profit Clients

youth radio, sweet relief, plant a tree, relay for life

Education

UX Design Program | CUNY TechWorks

2019 | Brooklyn, NY

Human Centered Design | IDEO

2018 | Ideo.org +Acumen

English, Writing | OHIO University

1995-2000 | Athens, OH



jeremyplatt.me



recruit@jeremyplatt.me



(914) 920-7410



[linkedin.com/in/jeremy-platt-uxdesign/](https://www.linkedin.com/in/jeremy-platt-uxdesign/)

